of Labor; letter dated November 19, 1975 from Hideto Kono, Director, Department of Planning and Economic Development, State of Hawaii, and letter dated December 2, 1975. with attachment, from Bruce D. Arkell, State Planning Coordinator, Governor's Office of Planning Coordination, State of Nevada.

Detter, with attachments, dated January 7, 1975 signed by Maximiliano Trujillo, Assistant Secretary Enforcement and Implementation Bureau, Departmento de Asuntos del Consumidor. See also comment of Maurice K. Godd rd, Secretary of Environmental Resources, Commonwealth of Pennsylvania dated December 8, 1975.

51 Octane Statement, p. 31-2.

52 Id. at 32.

13 Id. at 42

M Letter addressed to Federal Energy Administration, signed by N.M. Smirlock, Manager, Governmental Controls Coordination, Atlantic Richfield Co., dated August 20, 1975 The letter wis submitted in connection with the FEA Price and Octane Number Information Posting, 10 CFR 212, Box DZ.

<sup>66</sup> Motor Gasolines, Summer of 1974, Mineral Industry Surveys, U.S. Department of Interior, Bureau of Mines, Petroleum Products Survey No. 88, p. 2 and figures 1 and 2; National Petroleum News Factbook Issue, 1974 issue, page 82, 1975 issue page 60.

Determination and Significance of Gaseous Fuel Octane Numbers, I. Baxter, Fuel Research Engineer, Waukesha Motor Company, Journal of Engineering For Power, p. 167. April 1965.

" See citations in footnote 28 re cost to

refiners of octane race.

as See copies of excerpts from 1975 GM. Ford, Chrysler and AMC owners manuals relating to g soline usage. Letter addressed to Federal Energy Administration, signed by N. M. Smirlock, Manager, Governmental Controls Coordination, Atlantic Richfield Company, dated August 2, 1975.

be Letter dated November 17, 1975. dressed to Assistant Director for Special Statutes from Jack Eversole, Executive Director. Barren River Area Development District.

© Octane Statement pp. 37-57.

Issued: May 14, 1976.

By direction of the Commission.

[FR Doc.76-14125 Filed 5-13-76:8:45 am]

### GUIDELINES ON TRADE REGULATION RULE CONCERNING PRESERVATION OF CONSUMERS' CLAIMS AND DEFENSES

### **Bureau of Consumer Protection**

Notice is hereby given that the Commission has determined that the following staff guidelines on the Trade Regulation Rule Concerning Preservation of Consumers' Claims and Defenses should be made available to the public under 16 CFR 4.9(b). The Commission wishes to call attention to the fact that they have not been formally reviewed or adopted by the Commission, nor does anything therein alter or amend either the Rule or the official Statement of Basis and Purpose published with the Rule.

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#### PREFACE

Since 1945, consumer credit has grown substantially. One result has been a major commitment, on the part of credit institutions, to the retail consumer market. Credit has helped millions of families enjoy the fruits of our industrial so-

This dramatic increase in consumer credit over the past thirty years has caused certain problems. Evolving doctrines and principles of contract law have not kept pace with changing social needs. One such legal doctrine which has worked to deprive consumers of the protection needed in credit sales is the so-called "holder in due course doctrine". Under this doctrine, the obligation to pay for goods or services is not conditioned upon the seller's corresponding duty to keep his promises.

Typically, the circumstances are as follows: A consumer relying in good faith on what the seller has represented to be a product's characteristics, service warranty, etc., makes a purchase on credit terms. The consumer then finds the product unsatisfactory; it fails to measure up to the claims made on its behalf by the seller, or the seller refuses to provide promised maintenance. The consumer, therefore, seeks relief from his debt obligations only to find that no relief is possible. His debt obligation, he is told, is not to the seller but to a third party whose claim to payment is legally unrelated to any promises made about the product.

The seller may, prior to the sale, have arranged to have the debt instrument held by someone other than himself; he may have sold the debt instrument at a discount after the purchase.

From the consumer's point of view, the timing and means by which the transfer was effected are irrelevant. He has been left without ready recourse. He must pay the full amount of his obligation. He has a product that yields less than its promised value. And he has been robbed of the only realistic leverage he possessed that might have forced the seller to provide satisfaction-his power to withhold pay-

On November 14, 1975, the Federal Trade Commission addressed this problem by promulgating a final Trade Regulation Rule concerning the Preservation of Consumers' Claims and Defenses.3 The Rule, also sometimes called the Holder-in-Due-Course Rule, becomes effective on May 14, 1976.

The staff of the Commission has received many inquiries about the inter-

116 C.F.R. 433. 1 et seq.; 40 F.R. No. 223, 53506 (Nov. 18, 1975).

pretation and application of the Rule. This pamphlet attempts to answer as many of these as possible. The analysis is informal and advisory in that it has not been formally reviewed or adopted by the Commission. Nor does anything here alter or amend either the Rule or the official Statement of Basis and Purpose published with it. Nonetheless, staff of the Bureau of Consumer Protection believes this publication of staff views will help the public and will facilitate and encourage compliance with the Rule.

#### TEXT OF THE RULE

§ 433.1 Definitions.

(a) Person. An individual, corporation, or any other business organization.

(b) Consumer. A natural person who seeks or acquires goods or services for personal,

family, or household use.

(c) Creditor. A person who, in the ordinary course of business, lends purchase money or finances the sale of goods or services to consumers on a deferred payment basis; Provided, such person is not acting, for the purposes of a particular transaction, in the capacity of a credit card issuer.

(d) Purchase money loan. A cash advance which is received by a consumer in return for a "Finance Charge" within the meaning of the Truth in Lending Act and Regulation Z, which is applied, in whole or substantial part, to a purchase of goods or services from a seller who (1) refers consumers to the creditor or (2) is affiliated with the creditor by common control, contract, or business arrangement.

(e) Financing a sale. Extending eredit to a consumer in connection with a "Credit Sale" within the meaning of the Truth in

Lending Act and Regulation Z.

(f) Contract. Any oral or written agreement, formal or informal, between a creditor and a seller, which contemplates or provides for cooperative or concerted activity in connection with the sale of goods or services to consumers or the financing thereof.

Business arrangement. Any understanding, procedure, course of dealing, or arrangement, formal or informal, between a creditor and a seller, in connection with the sale of goods or services to consumers or the financing thereof.

(h) Credit card issuer. A person who extends to cardholders the right to use a credit card in connection with purchases of goods

or services.

(i) Consumer credit contract. Any instrument which evidences or embodies a debt arising from a "Purchase Money Loan" transaction or a "financed sale" as defined in paragraphs (d) and (e).

(j) Seller. A person who, in the ordinary course of business, sells or leases goods or

services to consumers.

§ 433.2 Preservation of Consumers' Claims and Defenses, Unfair or Deceptive Acts or Practices.

In connection with any sale or lease of goods or services to consumers, in or affecting commerce as "commerce" is defined in the Federal Trade Commission Act, it is an unfair or deceptive act or practice within the meaning of Section 5 of that Act for a seller,

directly or indirectly, to:

(a) Take or receive a consumer credit contract which fails to contain the following provision in at least ten point, bold face,

NOTICE

ANY HOLDER OF THIS CONSUMER CREDIT CONTRACT IS SUBJECT TO ALL CLAIMS AND DEFENSES WHICH THE DEBTOR COULD ASSERT AGAINST THE SELLER OF GOODS OR SERVICES OB- TAINED PURSUANT HERETO OR WITH THE PROCEEDS HEREOF, RECOVERY HEREUNDER BY THE DEBTOR SHALL NOT EXCEED AMOUNTS PAID BY THE DEBTOR HEREUNDER.

or, (b) Accept, as full or partial payment of such sale or lease, the proceeds of any purchase money loan (as purchase money loan is defined herein), unless any consumer credit contract made in connection with such purchase money loan contains the following provision in at least ten point, bold face, type:

#### NOTICE

ANY HOLDER OF THIS CONSUMER CREDIT CONTRACT IS SUBJECT TO ALL CLAIMS AND DEFENSES WHICH THE DEBTOR COULD ASSERT AGAINST THE SELLER OF GOODS OR SERVICES OBTAINED WITH THE PROCEEDS HEREOF, RECOVERY HEREUNDER BY THE DEBTOR SHALL NOT EXCEED AMOUNTS PAID BY THE DEBTOR HEREUNDER.

#### PURPOSE OF THE RULE

In adopting this Rule the Commission determined that it constitutes an unfair and deceptive practice within the meaning of Section 5 of the Federal Trade Commission Act (15 U.S.C. 45) for a seller, in the course of financing a consumer purchase of goods or services, to employ procedures which make the consumer's duty to pay independent of the seller's duty to fulfill his obligations. In the course of public proceedings of the Rule the Commission documented numerous cases where consumer purchase transactions were financed in such a way that the consumer was legally obligated to make full payment to a creditor despite breach of warranty, misrepresentation, and even fraud on the part of the seller.

Under ordinary contract law, the promises of the parties to a sale transaction are mutually dependent. A seller is entitled to payment provided he delivers what he promised to deliver. If the seller fails to deliver what was promised, the consumer's obligation to pay may be reduced or even eliminated. However, it is possible for a seller to arrange credit terms for buyers which separate the consumer's legal duty to pay from the seller's legal duty to keep his promises.

This separation of duties may be accomplished in three ways. First, the seller may execute a credit contract with a buyer which contains a promissory note. In the event that the promissory note is assigned to a credit company, the credit company takes it free of any claim or defense which the buyer would have against the seller. This is true unless the buyer can prove that the credit company is acting in bad faith or with notice of actual seller misconduct. Second, if a local statute prohibits the use of such promissory notices in credit sale transactions, the seller may incorporate a written provision called a "waiver of defenses" in the text of an installment sales agreement. A waiver of defenses is the consumer's written agreement that his installment purchase contract may be treated like a promissory note in the event that it is sold or assigned to a credit company.

Finally, a seller may arrange a

direct loan for his buyer. Where a seller arranges a loan in this fashion, the lender is legally entitled to payment in full whatever the seller may do or fail to do in the sales transaction which accompanies the loan and for which the loan is obtained. In jurisdictions where efforts have been made to curtail the use of promissory notes and waivers of defenses, the Commission documented a significant increase in the use of arranged loans to accomplish the same end.

The Commission's Rule is directed at all three of the above situations. It is designed to prevent the widespread use of credit terms which compel consumers to pay a creditor even if the seller's conduct would not entitle the seller to be paid. It is designed to preserve the consumer's legally sufficient claims and defenses so that they may be asserted to defeat or diminish the right of a creditor to be paid, where a seller who arranges financing for a buyer fails to keep his side of the bargain.

## MECHANISM OF THE RULE

The Rule is designed to insure that consumer credit contracts used in financing the retail purchase of consumer goods or services specifically preserve the consumer's rights against the seller. It requires sellers to include the following provision, or Notice, in the text of any consumer credit contract which they execute with a buyer:

ANY HOLDER OF THIS CONSUMER CREDIT CONTRACT IS SUBJECT TO ALL CLAIMS AND DEFENSES WHICH THE DEBTOR COULD ASSERT AGAINST THE SELLER OF GOODS OR SERVICES OBTAINED PURSUANT HERETO OR WITH THE PROCEEDS HEREOF, RECOVERY HEREUNDER BY THE DEBTOR SHALL NOT EXCEED AMOUNTS PAID BY THE DEBTOR HEREUNDER.

In addition, if a seller arranges direct loan financing for his customers, the Rule prohibits the seller from accepting the proceeds of the loan as payment for a sale, unless any loan contract signed by the buyer and the direct lender contains the following provision:

ANY HOLDER OF THIS CONSUMER CREDIT CONTRACT IS SUBJECT TO ALL CLAIMS AND DEFENSES WHICH THE DEBTOR COULD ASSERT AGAINST THE SELLER OF GOODS OR SERVICES OBTAINED WITH THE PROCEEDS HEREOF. RECOVERY HEREUNDER BY THE DEBTOR SHALL NOT EXCEED AMOUNTS PAID BY THE DEBTOR HEREUNDER

For those consumer credit contracts in which the Rule requires insertion of this specific contract provision, or Notice. the Notice will become a part of the agreement between the consumer and the creditor. The required Notice will be treated in the same manner as other written terms and conditions contained in the agreement. For this reason, where use of the Notice is required the Notice must appear without qualification. The requirement that a contract "contain" the Notice is not satisfied if the text of the Notice is printed in the contract in conjunction with additional recitals which limit or restrict its application. Where the text of the Notice is qualified

by additional language, the contract fails to "contain" the required Notice.

While the Rule provides for two different Notices, depending on whether or not the consumer credit contract involved is an installment sales agreement or a loan obligation, both Notices mean the same thing. They protect the consumer's right to assert against the creditor any legally sufficient claim or defense against the seller. The creditor stands in the shoes of the seller.

There is an important limitation on the creditor's liability, however. The wording of the Notice includes the sentence "Recovery hereunder by the debtor shall be limited to amounts paid by the debtor hereunder". This limits the consumer to a refund of monies paid under the contract, in the event that an affirmative money recovery is sought. In other words, the consumer may assert, by way of claim or defense, a right not to pay all or part of the outstanding balance owed the creditor under the contract; but the consumer will not be entitled to receive from the creditor an affirmative recovery which exceeds the amounts of money the consumer has paid in.

Thus, if a seller's conduct gives rise to damages in an amount exceeding the amounts paid under the contract, the consumer may (1) sue to liquidate the unpaid balance owed to the creditor and to recover the amounts paid under the contract and/or (2) defend in a creditor action to collect the unpaid balance. The consumer may not assert the creditor any rights he might have against the seller for additional consequential damages and the like. The same situation would exist where a seller's conduct would, as a matter of law, entitle a buyer to rescission and restitution. The cansumer, relying on the required Notice. could initiate proceedings to invalidate the credit contract and receive a return of monies paid on account. If a downpayment were made under the credit contract, the consumer could recover the downpayment as well as other payments. Recovery of a downpayment would be possible under many installment sales contracts. It would not be possible in situations where a direct loan contract is used, because the downpayment would not have been made pursuant to the loan contract.

The limitation on affirmative recovery does not eliminate any other rights the consumer may have as a matter of local, state, or federal statute. The words "recovery hereunder" which appear in the text of the Notice refer specifically to a recovery under the Notice. If a larger affirmative recovery is available against a creditor as a matter of state law, the consumer would retain this right.

It is also important to note that the Rule does not create new rights or defenses. The words "Claims and Defenses" which must appear in the Notice are not given any special definition by the Commission. The phrase simply incorporates those things which, as a matter of other applicable law, constitute legally sufficient claims and defenses in a sales

transaction. Appropriate statutes, decisions, and rules in each jurisdiction will control, and the pertinent rules of law and equity, including rules of evidence, procedure, and statutes of limitations.

will continue to apply.

For example, where a product is sold "as is" and there can be no warranty claim or defense, the Rule would not create one. Where a local jurisdiction has a two-year statute of limitations on contract claims, such claims and defenses would be extinguished after two years. Where a local jurisdiction imposes a rule analogous to laches or equitable estoppel, consumer claims and defenses would continue to be subject to such a limitation, and the consumer would have a duty to notify the potential defendant of his contention within a reasonable

The Rule does apply to all claims or defenses connected with the transaction. whether in tort or contract. When, under state law, a consumer would have a tort claim against the seller that would defeat a seller's right to further payments or allow the consumer to recover affirmatively this claim is preserved against the holder. This is, of course, subject to the limitation of recovery under this Rule to the amounts paid in.

It is also possible for a consumer to have a claim or defense against a seller because of a separate transaction. The provision required by the Rule would not allow him to allow him to assert such a claim or defense against the holder. The holder's obligations are limited to those arising from the transaction which he

finances.

The vast majority of cases, in the staff's opinion, will involve a limited right of set-off against the unpaid balance. Most sellers do not do business in a way that creates a right to rescission or significant consequential damages. It is probable that the vast majority of disputes between buyers and sellers will be settled by means of informal mechanisms. This is the case in most seller/ buyer conflicts today. While the Rule preserves and protects the consumer's legal right to assert claims and defenses, it does not compel unjustified reliance on the legal system in individual cases, and will not promote frivolous or unsubstantiated claims.

### CREDIT CONTRACTS WHICH MUST CONTAIN THE NOTICE

The Rule does not apply to all credit instruments. The Notice must appear in written obligations defined as "Consumer Credit Contracts" in the Rule. The definition includes any written instrument which, under the Truth in Lending Act1 and Regulation Z of the Federal Reserve Board," constitutes a consumer credit contract and which is used to (1) "Finance a Sale" as that term is defined in the Rule or (2) in connection with a "Purchase Money Loan" as that term is defined in the Rule.

#### AFFECTED TRANSACTIONS

The initial question is whether a sale constitutes a consumer transaction at all. The Rule defines the term "consumer" to mean a "natural person who seeks or acquires goods or services for personal, family, or household use", and covers sales of all kinds of consumer goods or services for personal, family or household use. Purchases of appliances, automobiles, furniture, food, and any other product sold to individuals for non-commercial purposes are covered. Services such as home-improvement contracting. vocational training, employment counselling or placement, health spa membership, and similar agreements made with individuals for non-commercial purposes are covered.

Sales of goods or services for commercial use are not covered by the Rule. This includes the purchase of equipment for agricultural production, because such production is a commercial activity within the meaning of the Rule. Nor does the Rule apply when a purchase is made by or for an organization rather than a natural person. Finally, only purchases of goods and services are covered by the Rule. Sales of interests in real property are unaffected, as are purchases of commodities or securities. However, the mere fact that a security interest in real property is taken does not mean that the sales transaction does not involve consumer goods or services. For example, home-improvement contracting, which does constitute a sale of goods or services, is often financed by credit secured by

real property.

Additional limitations on affected transactions are present because the definitions of "Financing a Sale" and "Purchase Money Loan" expressly refer to the Truth in Lending Act and Regulation Z, and thus incorporate the limitations contained in these laws. As a result, even with respect to transactions involving a sale of consumer goods or services, a purchase involving an expenditure of more than \$25,000 is not affected by the Rule. Public Utility services are not affected by the Rule. Finally, only those leases which constitute "credit sale" agreements under Regulation Z are affected by the Rule. Regulation Z applies to those leases where a consumer contracts to pay a sum substantially equivalent to or greater than the value of the property leased and receives an option to become the owner of the property for no consideration or a nominal consideration.

#### FINANCING A SALE

This term is defined to include situations in which a seller within the Commission's jurisdiction extends credit to a buyer and takes a written credit contract from the buyer, in connection with an affected transaction. All such situations are covered by the Rule, and all contracts so executed, except credit card instruments, must contain the required Notice. Credit card instruments are specifically exempted from the Rule.

This section is intended to be comprehensive in its coverage. Besides the

cerdit card exemption, the only limitation is that the agreement itself must constitute a contract under the law of the local jurisdiction. A casual notation of retail credit extended, made in a form that does not itself constitute a contract. is not covered. Such an instrument would not be a contract in itself (though it might be part of a contract or evidence of contract), and would not be assignable. There is thus no reason to try to cover it.

The Rule does apply to open-end credit extended by sellers, or to "series of sales" closed-end credit, when the credit is extended pursuant to a consumer credit contract. This includes those situations in which a master credit agreement is entered into at the outset of a buyer/ seller relationship and extensions of credit for specific purchases are made later, through a charge slip, charge plate or similar device.

In the event that more than one written instrument contains or embodies the rights and duties of the buyer and seller, the Rule does not require redundant placement of the Notice. The Notice need appear once, in any location which renders it a clear term or condition of the written credit agreement. Incorporation by reference in multiple credit documents is appropriate and satisfies the Rule as long as the documentation makes it clear to both the consumer and any holder that the consumer's written credit obligation is subject to the Notice.

In practical terms, this means that there is no need for re-execution of outstanding open-end credit contracts. It is sufficient if consumers are informed through a notation or sales slips on bills, and if the master files are tagged in any way sufficient to put a subsequent holder on notice under state law.

#### PURCHASE MONEY LOANS

(1) General Considerations.—The Rule states that a seller may not accept money which a consumer obtained via a "purchase money loan", as that term is defined in the Rule, unless the consumer credit contract made in connection with the loan contains the required provision preserving the consumer's claims and defenses. Where a "purchase money loan" is used to finance a sale, the seller is obligated to insure that the consumer's loan contract contains the required Notice before he consummates the sale.1

The "purchase money loan" provisions of the Rule must be read in the light of the Commission's Statement of Basis and Purpose. The Commission concluded that it is unfair for sellers to impose all risks of seller-misconduct on consumer buyers by arranging credit terms which insulate the creditor from claims and defenses. It has therefore required sellers to use a Notice in credit contracts which insure that the buyer's duty to pay remains subject to the seller's reciprocal duty to keep his promises.

<sup>1 15</sup> U.S.C. § 1601 et seq.

<sup>\* 12</sup> C.F.R. 226.

An amendment which would apply this obligation to the third party financer as well is now under consideration by the Federal Trade Commission.

The Commission has concluded that consumers' claims and defenses must also be preserved when sellers arrange financing for their customers by means of referrals to direct lenders, or where sellers and direct lenders are affiliated with each other, as well as when sellers take loan contracts and transfer them to third parties.

Failure to include purchase money loans would make avoidance of the Rule both easy and inevitable. In the course of the rulemaking proceedings the Commission learned that where the use of promissory notes and waivers of defenses in "indirect" consumer contracts has been prohibted by state law a marked increase in the us of direct loans to achieve the same ends has occurred. Whether direct or indirect financing is used, the basic problem of the separation of duties remains the same.

The Commission also concluded that when a creditor and a seller are working together to finance sales by means of consumer loans, the creditor has, or should have, access to information, resources, and business procedures which place him in a position to assess the likelihood of seller misconduct and make appropriate provisions for dealing with it. The creditor has access to sources of commercial information not easily available to the average consumer buyer, and if he transacts business with the seller repeatedly over a period of time he knows from his own experience whether the seller is basically fair or not. A creditor who deals regularly with a seller is in a position to establish economic ways of shifting the risk back to the seller, through recourse or reserve arrangements.

Where there is no such established relationship between the seller and the lender these reasons for the Rule do not apply. The Commission concluded that the Rule should not cover the situation where a buyer obtains financing from a lender who neither receives referrals from the seller nor is affiliated with the seller by common control, contract, or

business arrangement.

The intent of the Rule is to define as "purchase money loans" those consumer loans made for the acquisition of goods or services from a particular seller and consummated under circumstances where a seller and a lender have an established relationship or course of dealing with one another which is directed at financing sales. In such cases, and only in such cases, the Rule requires the seller to insure that the consumer's loan contract contains the Notice.

In reaching its conclusions about the scope of the Rule, the Commission was aware of the argument that a Rule preserving consumers' claims and defenses in purchase money loan situations could make lenders hesitate to finance purchases from unfamiliar sellers, and that this might reduce the diversity of credit sources available to consumers. It recognized that a lender who places the required Notice in loan agreements may feel compelled to keep himself abreast of

the seller's practices and, perhaps, to police those practices to some extent. While the costs of such efforts might be small, it is clear that some costs and risks will be involved and that a creditor may choose not to incur them when he is unfamiliar with the seller involved. Since it is in the public interest to insure that consumers have a multiplicity of credit sources available, the Commission es-tablished a Rule that would not apply in contexts where the lack of connection between seller and lender would create difficulties. Thus the Rule applies only when the seller is arranging credit. through either an established pattern of referrals or affiliation.

The complexities of the consumer credit market make it impossible to enumerate all situations in which a seller and lender may be engaging in "purchase money loan" financing, but the questions should be clarified by the above discussion and by the following elaboration of the common-sense purpose of the "purchase money loan" provision and its application to typical situations.

(2) Specific Purchase.—The definition of "Purchase Money Loan" refers to "a purchase" and reaches only those consumer loans which are primarily or exclusively applied to a discrete purchase of goods or services from a particular seller. Where a consumer obtains a loan and uses the proceeds for multiple purchases from different sellers the Rule

does not apply.

The specific purchase requirement implicit in the definition of "Purchase Money Loan" has the effect of exempting most "open-end" loan agreements with lenders who are not sellers. For the most part, check overdraft accounts and other types of open lines of credit are not applied to a specific purchase at the time of the initial extension of credit. While one could take the view that credit is extended only when the open line is drawn upon, the staff does not believe that such a technical interpretation would serve the public interest. For all practical purposes, the extension is completed when the line is approved.

This interpretation raises some possibility that open-end credit arrangements could be used in an attempt to evade the Rule. It would be possible for an affiliated lender to set up his agreement in the form of an open-end credit transaction and simply make the first extension of credit on amount sufficient to complete the relevant purchase. In such a situation the substance rather than the form of transaction would govern and the Rule would apply.

Receipt by the consumer of some surplus loan proceeds does not, of itself, remove a loan from the "Purchase Money Loan" category. The test is whether the loan is applied in whole or substantial part to a specific purchase. While the "substantial part" clause creates a slight area of uncertainty, it is necessary to have such a qualification to close what would otherwise be a gaping loophole. If the Rule required that the entire advance be applied to the purchase it would

be easy for a related lender to exempt himself simply by advancing a few dollars extra.

(3) Relation between Creditor and Seller.—Once the criterion that the loan be applied to a specific purchase of goods or services has been met, the Rule imposes a further requirement before a consumer loan is classified as a purchase money loan. The specific seller who receives the proceeds of the loan must be engaged in the practice of referring loan customers to the lender or he must be affiliated with the lender by common control, contract or business arrangement.

(a) Referrals. The Rule requires a seller to insure that a consumer's loan contract contains the required Notice when the seller "refers consumers to the creditor". The word "refers" is intended to reach those situations where a seller, in the ordinary course of business, is sending his buyers to a particular loan outlet, or to particular outlets, for credit which is to be used in the seller's establishment. In such circumstances the seller is effectively arranging credit for his customers.

No specific number of referrals is specified in the Rule. The key distinction is between those instances where a seller is merely passing along information about places where his buyers may obtain credit and those were a seller is acting as a conduit for financing and channeling buyer-borrowers to a particular lender or limited group of lenders.

The Rule has taken a common-sense approach to the question of referrals. A seller "refers consumers to the creditor" when his conduct indicates that he is doing more than passively engaging in an

information process.

Where a seller regularly names, or otherwise designates, a particular loan outlet as a source of credit to be used by his buyers, he is referring consumers to the lender. Where the seller contacts a credit outlet on behalf of his buyers he is engaging in referrals. Where a seller helps the buyer prepare the lender's credit documents he is engaging in referral.

Where the seller suggests that there are loan outlets in the community or immediate vicinity which may handle consumer transactions he is providing his customers with information and is not engaged in referrals. The same thing is true where a seller provides his buyers with a list of local credit outlets and takes no other action, provided the list is not furnished pursuant to a "contract" or "business arrangement" with the loan outlets. In short, where there is no communication whatsoever between a seller and a lender there is no referral unless the seller is actively steering his customers to a predesignated loan outlet for credit.

A seller does not engage in a passive information process merely because of buyer solicitation, however. If a seller responds to a buyer request for assistance with a specific referral, he is still making a referral.

Finally, the test is whether the seller routinely refers his customers to a lender or lenders. It is not whether a particular buyer was referred. This means that once a seller is referring his customers to a lender, all loan contracts between that lender and buyers from that lender must contain the Notice, provided the specific purchase test is also met. Conversely, it means that an occasional referral which is not part of a business routine of the seller does not trigger the Rule.

(b) Affiliation. The alternative criterion for establishing the relationship necessary for a "Purchase Money Loan" is affiliation. The Rule requires a seller to insure that the Notice is used in a consumer's loan contract where the seller is "affiliated with the creditor by common control, contract, or business arrangement". This requirement is intended to cover the myriad situations where seller and lender are engaged in a mutually beneficial effort to promote the seller's sales through the use of the financer's lending resources and vice versa.

The first type of affiliation is common control. The Commission has concluded that when a creditor and a seller are functionally part of the same business entity loans made by the lender for the financing of purchases from the seller should be subject to the Rule. This applies if the two companies are owned by a holding company or by substantially the same individuals, if one is a subsidiary of the other, or if they are under common control in any other way.

The other forms of affiliation are "contract" and "business arrangement". The Rule defines these as follows:

Contract: Any oral or written agreement, formal or informal, between a creditor and a seller, which contemplates or provides for cooperative or concerted activity in connection with the sale of goods or services to consumers or the financing thereof.

Business Arrangement: Any understanding, procedure, course of dealing, or arrangement, formal or informal, between a creditor and a seller, in connection with the sale of goods or services to consumers or the financing thereof.

These definitions encompass all situations where a creditor and a seller are party to any agreement, arrangement, understanding, or mutually understood procedure which is specifically related to retail sales or retail sales financing. While the business arrangement or contract need not be formal in a legal sense, it must be ongoing, and clearly related to sales or sales financing. Cooperative activity on a continuing basis is what is specified by the Rule.

It would be impossible to enumerate every conceivable example of the arrangements or contracts which are reached by the Rule's definitions. Examples would include:

Maintenance of loan application forms in the office of the seller;

Joint participation in the processing of loan documents;

Creditors' referrals of customers to a sales outlet;

Payment of consideration to a seller for furnishing loan customers or to a creditor for furnishing sales prospects:

Floor-planning or inventory financing arrangements which include or contemplate the assignment of indirect paper or the referral of loan customers;

Active creditor participation in a sales program:

Joint advertising efforts;

An agreement to purchase paper on an indirect basis.

It is also important to emphasize what is not included in the term "affiliation". The contract or business arrangement must be sales related; the Rule is not intended to include the many possible business relationships that do not bear directly on the financing of consumer sales. For example, a commercial checking account is not an affiliation within the meaning of the Rule, nor is a commercial credit agreement between the seller and a credit institution which has no relationship to consumer sales activities or the financing thereof. A commercial lease, the factoring of accounts receivable, a general business loan, or other similar commercial arrangement or contract do not, by themselves, invoke the Rule. By special provision, an agreement specifically dealing with credit card operations between a credit card issuer and a seller does not constitute a business arrangement or a contract; the definition of "Creditor" specifically excludes credit card transactions.

It is also important to emphasize that the terms business arrangement and contract require some continuity over time. The fact that a creditor and seller must confer over a particular transaction does not in itself create an arrangement. Thus, for example, the mere fact that a creditor issues a joint proceeds check to a seller and a buyer in order to perfect the security agreement under the Uniform Commercial Code is not a business arrangement or contract.

Finally, where the lender and the seller are affiliated, all loan contracts with consumers who use the proceeds at the seller's establishment must contain the required Notice. This is true provided the specific purchase requirement is met, whether or not a particular loan is directly attributable to the affiliation.

# Placement of the Notice

The Rule imposes no requirement with respect to the location of the Notice within the text of a consumer credit contract. It may appear anywhere. The Rule is satisfied as long as the Notice is clearly a part of the contract.

If more than one document is used to consummate a subject to the Rule, duplicative placement of the Notice is not required. Insertion in one document only, plus incorporation by reference where necessary, is appropriate. The Rule requires only that the documentation is used to make clear to both consumer and holder that the consumer's obligations under the contract are subject to the Notice.

Application of the Rule to seller openend credit plans and series of sales plans has been discussed above. With respect to those plans which are covered, the staff believes that extensions of credit made after May 14, 1976, pursuant to agreements in existence before that date are covered by the Rule. This creates a logistical problem with respect to such pre-existing agreements. For future consumer accounts the Notice may be included in the master contract between the consumer and the seller. However, it would be wasteful to amend or rewrite existing master agreements to conform with the Rule.

For this reason the staff believes that it will be sufficent if consumers are notified once, in a monthly statement, that with respect to future purchases made pursuant to the existing master agreement the required Notice will become a term or condition of the consumer's credit obligation. Thereafter, the existing master agreement between the consumer and the seller may be tagged or marked to make it clear that the text of the Notice is incorporated by reference therein for the purposes of transactions occurring after the May 14, 1976 effective date of the Rule. Any method sufficient to put an assignee on notice under state law is acceptable.

#### Effective Date

The Commission promulgated its Trade Regulation Rule concerning Preservation of Consumers' Claims and Defenses on November 14, 1975. An initial period of six months was specified to permit sellers to incorporate the required Notice in their forms prior to the effective date of the Rule. The Rule becomes effective on May 14, 1976.

#### Proposed Amendment

On the same day that the Commission adopted the Rule, it proposed an amendment thereto for consideration in informal rulemaking proceedings pursuant to the Federal Trade Commission Improvements Act.

The proposed amendment would not alter the purpose of the Rule, nor would it extend or restrict the transactions covered by the Rule. The proposed amendment would impose a duty of compliance directly on creditors as well as sellers in the transactions to what the present Rule applies.

The final Commission decision on the proposed amendment will be announced in the FEDERAL REGISTER.

## Advisory opinions

Under the Rules of Practice of the Federal Trade Commission, any person, partnership, or corporation may seek a formal advisory opinion with respect to a course of action the requesting party proposes to pursue. For details of the procedure to be followed see Sections 1.1 to 1.4 of the Commission Rules (16 C.F.R. §§ 1.1–1.4).

Informal requests for advice will be answered by the staff of the Commission. Inquiries should be directed to:

Assistant Director for Compliance, Bureau of Consumer Protection, Federal Trade Commission, Washington, D.C. 20580.

National Science Foundation announces the following meeting:

Publication authorized by Commission direction of May 10, 1976.

> CHARLES A. TOBIN. Secretary.

[FR Doc.76-14124 Filed 5-13-76;8:45 am]

# GENERAL ACCOUNTING OFFICE REGULATORY REPORTS REVIEW

Receipt of Report Proposal

The following request for clearance of a report intended for use in collecting information from the public was received by the Regulatory Reports Review Staff. GAO, on May 7, 1976. See 44 U.S.C. 3512 (c) & (d). The purpose of publishing this notice in the FEDERAL REGISTER is to inform the public of such receipt.

The notice includes the title of the request received; the name of the agency sponsoring the proposed collection of information; the agency form number, if applicable; and the frequency with which the information is proposed to be col-

Written comments on the proposed NRC form are invited from all interested persons, organizations, public interest groups, and affected businesses. Because of the limited amount of time GAO has to review the proposed form, comments (in triplicate) must be received on or before June 1, 1976, and should be addressed to Mr. Carl F. Bogar, Assistant Director, Office of Special Programs, United States General Accounting Office. Room 5216, 425 I Street, N.W., Washington, D.C. 20548.

Further information may be obtained from Patsy J. Stuart of the Regulatory Reports Review Staff, 202-376-5425.

### NUCLEAR REGULATORY COMMISSION

NRC requests an extension to change clearance of the requirement for NRC nuclear power plant licensees to submit a Monthly Operating Report consisting of (1) Average Daily Unit Power Level, (2) Operating Data Report, and (3) Unit Shutdowns and Power Reductions. Using the data from licensees' monthly reports, NRC prepares a monthly report "Operating Plant Status Report" which is used by NRC, FEA, ERDA, FPC and other Federal and state agencies. Copies of the NRC report are sent to the nuclear power plant licensees and the report is available to the public. Respondents are 42 nuclear power plant licensees who each file 12 reports annually. NRC estimates respondent burden to be one hour per response.

> NORMAN F. HEYL, Regulatory Reports, Review Officer.

[FR Doc.76-14191 Filed 5-13-76;8:45 am]

# NATIONAL SCIENCE FOUNDATION ADVISORY PANEL FOR ANTHROPOLOGY Meeting

In accordance with the Federal Advisory Committee Act, P.L. 92-463, the

Name: Advisory Panel for Anthropology. Date and time: June 2 and 3, 1976—9:00 a.m. each day.

Place: Room 338, National Science Foundation, 1800 G Street N.W., Washington, D.C.

Type of meeting: Closed. Contact person: Nancie L. Gonzalez, Program Director, Anthropology Program, Rm. 205, National Science Foundation, Washington, D.C. 20550, telephone (202) 632-4208.

Purpose of panel: To provide advice and rec-ommendations concerning support for research in anthropology.

Agenda: To review and evaluate research proposals and projects as part of the selec-

tion process for awards.

Reason for closing: The proposals and projects being reviewed include information of a proprietary or confidential nature, including technical information; financial data, such as salaries; and personal infor-mation concerning individuals associated with the proposals and projects. These matters are within exemptions (4) and (6) of 5 U.S.C. 522(b), Freedom of Information Act. The rendering of advice by the panel is considered to be a part of the Founda-tion's deliberative process and is thus sub-ject to exemption (5) of the Act.

Authority to close meeting: This determination was made by the Committee Management Officer pursuant to provisions of Section 10(d) of PL. 92-463. The Committee Management Officer was delegated the authority to make determinations by the Director, NSF, on February 11, 1976.

> M. REBECCA WINKLER, Acting Committee Management Officer.

MAY 10, 1976.

[FR Doc.76-13839 Filed 5-13-76; 3:45 am]

## OFFICE OF THE SPECIAL REPRE-SENTATIVE FOR TRADE NEGOTIA-TIONS

TRADE POLICY STAFF COMMITTEE

Generalized System of Preferences; Notice of Additional Matters To Be Included in **Public Hearings** 

1. Additional Matters Included in Public Hearings. Notice is hereby given by the Chairman of the Trade Policy Staff Committee (TPSC) that the following additional matters will be included in the public hearings on petitions pertaining to the eligibility of articles for the Generalized System of Preferences (GSP) that were announced by the Chairman in the FEDERAL REGISTER of Friday, April 30, 1976 (41 FR 18253):

(A) The possible designation of the articles listed in Annex I to this notice as eligible articles for purposes of the

(B) Consideration of the additional petitions accepted for review that are listed in Annex II to this notice; and

(C) Consideration of whether products like or directly competitive with angostura aromatic bitters (nonpotable bitters), entering under TSUS 1 item No. 168.15, were being produced in the United States on the date of enactment of the Trade Act of 1974 (January 3, 1975).

2. Public Hearings. In the FEDERAL REGISTER of Friday, April 30, 1976 the Chairman of the TPSC announced the holding of public hearings by the TPSC on petitions requesting modification of the list of articles eligible for the GSP. List I and List II, annexed to that notice. set forth information about petitions that had been accepted for review as of April 30. Those Lists are combined and repeated in Annex III to this notice.

Annex II to this notice lists additional petitions that have been accepted for review subsequent to April 30, 1976. Those petitions, as well as those listed in Annex III, were submitted and will be reviewed pursuant to regulations of the TPSC that are codified at 15 C.F.R. Ch. XX, Part 2007 (40 F.R. 60041, December 31, 1975).

The notice of April 30 also solicited public views with respect to whether, on the date of enactment of the Trade Act of 1974 (January 3, 1975), products like or directly competitive with the following imported articles were being produced in the United States:

(i) Tequila, entering under TSUS item no. 168.50:

(ii) Castor oil, entering under TSUS item no's. 176.01 and 176.02; and

(iii) Cork and cork articles in TSUS item no's. 220.10 through 220.50.

As noted in paragraph (1) above, the TPSC has added angostura aromatic bitters (nonpotable bitters), entering under TSUS item no. 168,15, to the list of items for which it is seeking public views as to whether like or directly competitive articles were being produced in the United States on January 3, 1975. This addition has been made in response to a request on behalf of A-W Brands, Inc.

Pursuant to section 504(d) of the Trade Act of 1974 (19 U.S.C. 2464(d), 88 Stat. 2071), a determination of no domestic production (as of January 3, 1975) of articles like or directly competitive with articles eligible for the GSP would cause the limits set forth in section 504(c)(1)(B) of the Trade Act not to apply. Those limits require that beneficiary developing countries not receive duty-free treatment under the GSP for eligible articles that, during the preceding calendar year, such countries exported to the United States in quantities exceeding 50 percent of the total U.S. imports of such articles. A list of articles that the TPSC already considers as not having been produced in the United States on January 3, 1975 was published in the Federal Register of March 26, 1976 (41 F.R. 12778).

The subject matter of the public hearings will comprise the possible designation for GSP eligibility of the articles listed in Annex I to this notice, the petitions listed in Annexes II and III of this notice, and the question of whether there is domestic production of articles like or directly competitive with the tequila, castor oil, cork, or angostura aromatic bitters products mentioned above. The TPSC invites briefs and testimony on

any matters relevant to those subjects.

The hearings will be held June 1 through 4, 1976 in Washington, D.C. The hearings on June 1-2 will be held in Room 2008, and the hearings on June 3-4

<sup>&</sup>lt;sup>1</sup> Tariff Schedules of the United States (19 U.S.C. 1202).