Summary

Essential Private Remedies for Marketplace Deception

Telephone Consumer Protection Act challenges to robocalls
CFPB "UDAAP" Rulemaking
FTC Holder Rule making creditors liable for seller's misconduct
The Federal and state RICO statutes
The Federal False Claims Act
FTC Telemarketing Rule and other FTC Rules

Key Federal Standards Regulate Consumer Transactions

The most detailed and up to date analysis of the Telephone Consumer Protection Act (TCPA)—today's hottest consumer litigation area offering statutory damages for robocalls and texts
Detailed analysis of the nine most important FTC Trade Regulation Rules affecting everything from credit to cars to door-to-door sales
Consumer Financial Protection Bureau "UDAAP" rulemaking
The surprising reach of the FTC Telemarketing Sales Rule (not just to telemarketing), with equally surprising tough requirements on a broad array of businesses
Private remedies for debt settlement and other debt relief scams
Whistle blower recoveries under the federal False Claims Act
Requirements concerning plain English and non--English disclosures.

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Praise

"The manuals combine first-rate scholarship with numerous useful practice tips and aids."
— Richard Gross, former Chairman, Consumer Protection Committee, National Assn. of Attorneys General

Related Titles

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2. Consumer Warranty Law

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