Summary

Essential Private Remedies for Marketplace Deception

Today’s Hottest Consumer Litigation Area and Perhaps the Most Important Consumer Protection Rule

The most detailed and up to date analysis of the Telephone Consumer Protection Act (TCPA—today’s hottest consumer litigation area (including Supreme Court decisions) providing individual and class statutory damages for unwanted robocalls and texts
The FTC Holder Rule: an essential avenue for effective and practical consumer relief, by making creditors affirmatively liable for the seller's misconduct—perhaps the most important tool in a consumer attorney’s arsenal

RICO, False Claims Acts, Telemarketing Rules, and Much More

The surprising reach of the FTC Telemarketing Sales Rule (not just to telemarketing), with equally surprising tough requirements on a broad array of businesses
Seven other important FTC Rules establishing standards for UDAP private remedies--everything from credit to cars to Internet and door-to-door sales
The implications for private remedies of the CFPB’s new “abusive” and other UDAAP standards, guidance and rulemaking
Federal RICO treble damages against deep pockets for a broad array of abusive practices
Underutilized, but perhaps even more effective litigation under state RICO and civil theft statutes
Federal and state standards assisting challenges to debt settlement, debt elimination, and debt management, and other debt relief scams
Large private recoveries and widespread relief under the federal and state false claims acts, often avoiding arbitration requirements
Consumer rights concerning plain English and non-English disclosures
The federal Restore Online Shoppers’ Confidence Act (ROSCA).

Praise

“The manuals combine first-rate scholarship with numerous useful practice tips and aids.”
— Richard Gross, former Chairman, Consumer Protection Committee, National Assn. of Attorneys General

Related Titles

1. Unfair and Deceptive Acts and Practices
2. Consumer Warranty Law

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